

# MADILANE

## BRIDAL

### INTERNATIONAL SIZE CHART

Sizes are based on US sizing

| SIZE |    |    |    |    | INCHES |      |       | CENTIMETRES |       |       |
|------|----|----|----|----|--------|------|-------|-------------|-------|-------|
|      | US | UK | EU | IT | DE     | BUST | WAIST | HIP         | BUST  | WAIST |
| 2    | 4  | 32 | 36 | 30 | 32     | 24   | 36    | 81.3        | 61    | 91.4  |
| 4    | 6  | 34 | 38 | 32 | 33     | 25   | 37    | 83.8        | 63.5  | 94    |
| 6    | 8  | 36 | 40 | 34 | 34     | 26   | 38    | 86.4        | 66    | 96.5  |
| 8    | 10 | 38 | 42 | 36 | 35     | 27   | 39    | 88.9        | 68.6  | 99.1  |
| 10   | 12 | 40 | 44 | 38 | 37     | 29   | 41    | 94          | 73.7  | 104.1 |
| 12   | 14 | 42 | 46 | 40 | 38.5   | 30.5 | 42.5  | 97.8        | 77.5  | 108   |
| 14   | 16 | 44 | 48 | 42 | 40     | 32   | 44    | 101.6       | 81.3  | 111.8 |
| 16   | 18 | 46 | 50 | 44 | 42     | 34   | 46    | 106.7       | 86.4  | 116.8 |
| 18   | 20 | 48 | 52 | 46 | 44     | 36   | 48    | 111.8       | 91.4  | 121.9 |
| 20   | 22 | 50 | 54 | 48 | 46     | 38   | 50    | 116.8       | 96.5  | 127   |
| 22   | 24 | 52 | 56 | 50 | 48     | 40   | 52    | 121.9       | 101.6 | 132.1 |
| 24   | 26 | 54 | 58 | 52 | 52     | 44   | 56    | 132.1       | 111.8 | 142.2 |
| 26   | 28 | 56 | 60 | 54 | 56     | 48   | 60    | 142.2       | 121.9 | 152.4 |
| 28   | 30 | 58 | 62 | 56 | 60     | 52   | 64    | 152.4       | 132.1 | 162.6 |

\*Please allow for an up to 2 shade dye-lot difference from original sample

\*Please allow for a +/- 1/2 inch production tolerance

\*Hollow to hem is 59 inches. Skirt length is 45 inches from natural waist

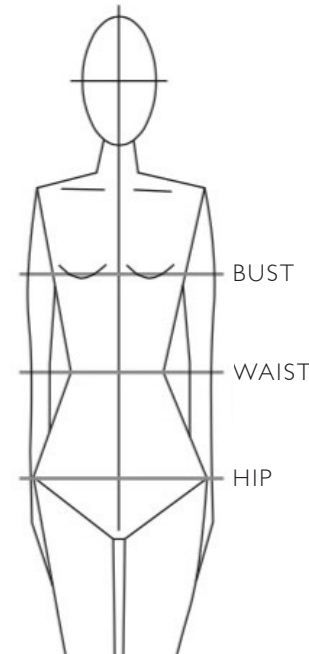


### HOW TO MEASURE MADILANE GOWNS

To avoid any fit issues for your brides, please ensure you follow this measuring guide carefully. Below are the three main measurement points required to determine your brides' correct sizing.

#### Bust

Measure around the body ensuring the tape measure is over the fullest part of the bust, with the arms relaxed and hanging by the side. If your bride does not plan on wearing a bra with her gown, ensure you measure the bust without a bra. Alternatively, if your bride plans on wearing a bra, measure the bust with this bra on, or a bra with a similar amount of padding.



#### Waist

Measure around the body ensuring the tape measure is sitting in the smallest part of the waist. Ensure your bride is relaxed when you are measuring the waist and is not tensing in any way.

#### Hip

Measure around the body ensuring the tape measure is over the widest part of the hips. Note: this is quite commonly below the hip bones and can even be down around the lower bottom. Every body shape is unique. This is most important for fitted gowns.

### IMPORTANT NOTES

- Ensure tape measure is flat and straight (not on an angle)
- Ensure you are measuring around the widest or narrowest point as above
- Take into account any undergarments
- The measuring tape should not be too tight or too loose- it should be taut but not cutting.